

Join us for the Madison, WI Preeclampsia Awareness Walk!

What is preeclampsia?

Preeclampsia, formerly known as toxemia, is a disorder that occurs only during pregnancy and the postpartum period and affects both the mother and the unborn baby. Preeclampsia occurs as often as breast cancer. Preeclampsia and other hypertensive disorders of pregnancy are a leading global cause of maternal and fetal illness and death.

By conservative estimates, these disorders are responsible for 76,000 maternal deaths each year. Affecting at least 5-8% of all pregnancies, it is a rapidly progressive condition characterized by high blood pressure and the presence of protein in the urine. Additional signs and symptoms may include swelling in the hands, feet, or face; sudden weight gain; nausea or upper abdominal pain; headaches; and/or changes in vision; however, some women with rapidly advancing disease report few symptoms.

Walk for just the registration fee or...

Collect pledges and earn prizes. The more pledges you collect, the more prizes you earn. Each pledge collector is eligible to earn the prizes on the incentive list. Register on-line and use our **Walk with Me** feature to invite friends and family to pledge your walk or to join you. The walk with me email will be sent to you with your confirmation receipt after on-line registration is completed. **To encourage on-line registration** each walker that registers on-line will be entered in a prize drawing for a \$100 gift card.

Form a team with your family and friends and compete against other teams to raise the most pledges. **Register on-line at www.preeclampsia.org** and use our **Walk with Me** feature to email friends and family to join your team.

Help out at the event. Call or email your coordinator.

Preeclampsia Awareness Walks are occurring all over the country. By participating, you are truly joining in a nationwide effort!

Join us in Madison, WI!

The 5th annual Madison, Wisconsin Preeclampsia Awareness Walk will be held on Sunday, May 31st at Law Park, near Monona Terrace. Some parking is available at the park. Otherwise please park at Monona Terrace (there is a fee). Registration and gathering just down the path at Law Park (Blair & Williamson St.). Day of registration will begin at 10:30 a.m. Welcome, announcements and walk will begin shortly thereafter. T-shirts available until we run out.

Preeclampsia Awareness Walk
Sunday • May 31, 2008 at 10:30 a.m.
Rain or Shine!
Need help? Contact: KaraBoeldt@preeclampsia.org or go to
<http://www.preeclampsia.org>

P R E E C L A M P S I A
foundation
Preeclampsia Awareness Walk
Kara Boeldt, c/o Keller Williams
3 Point Place
Madison, WI 57319-2848



Sunday • May 31, 2009

Registration: 10:30 a.m.

Walk Start: 11:30 a.m.

Distance: 2.0 miles

Extra Parking at Monona Terrace

1 John Nolen Dr. Madison, WI

**Gathering & Registration at Law Park
(just down the path at Blair & Williamson)**

Look for PF signs & Volunteers

<http://www.preeclampsia.org>

All proceeds support the Preeclampsia Foundation – a non-profit organization dedicated to funding research, raising public awareness, and providing support and education for those whose lives have been touched by preeclampsia and other hypertensive disorders of pregnancy.

