

JANUARY 31, 2005 - The Preeclampsia Foundation, headquartered in Bellevue, Washington, has retained Minneapolis-based IntrinXec Management Inc. to provide full service management for the organization. In a related move, it has expanded its board of directors to represent more professional skill sets and to further develop a strategic vision for the organization. Both decisions leave the Foundation poised to expand its programs, services, and fundraising capacity.

Anne Garrett, founder and writer for the Foundation, will continue her position as a spokesperson from the headquarters in Bellevue. "In order for the Foundation to achieve its goals, the board and I need to focus on raising awareness, providing much-needed professional and public education, and driving research opportunities for the disease," says Garrett, who is currently writing two separate books about preeclampsia. "Hiring IntrinXec to manage the business of the Foundation will allow us to focus our energies toward our core mission."

Jaime Nolan, president for IntrinXec, will serve as administrative director for the Foundation. "The Preeclampsia Foundation is very near to my heart," says Nolan, who lost her own daughter after being forced to deliver three months early due to the effects of preeclampsia. "Working with the Foundation and serving it in this capacity is a very exciting opportunity. I am passionate about the cause and being able to assist in raising awareness."

Board members include recently elected president Eleni Z. Tsigas, a 15-year strategic communications professional, Patrick Dignan, a New York-based investment banker, Dr. Paul Dorsey, IT consultant and author of numerous database books, Leslie Weeks, Esq., an attorney, Dr. Jeffrey Ridgeway, assistant professor in maternal-fetal medicine at the University of Washington, Andrea Camp, a public policy and legislative affairs consultant, and Carol Hamilton, PharmD, a former trainer and consultant in clinical pharmacy. Founders Joan Lambert, Anil Singh-Morales, and Dr. Tom Easterling continue to play an active role, as well.

Preeclampsia and related disorders affect almost one in twelve pregnancies. Symptoms of preeclampsia include high blood pressure, swelling in the hands and face, and protein in the urine. If undetected, preeclampsia can take the life of both of the mother and the child.